



Gas Hole

Educational, Public Performance Rights (PPR), & Grassroots Sales Programs

Gas Hole is an eye-opening documentary about the history of oil prices and sheds light on a secret that the big oil companies don't want you to know – that there are viable and affordable alternatives to fuel! It also provides a detailed examination of our continued dependence on foreign oil and examines various potential solutions -- starting with claims of buried technology that dramatically improves gas mileage, to navigating bureaucratic governmental roadblocks, to evaluating different alternative fuels that are technologically available now, to questioning the American Consumers' reluctance to embrace alternatives.

Narrated by Peter Gallagher, hear from a wide range of opinions from representatives of the US Department of Energy Officials, Congressional leaders both Democrat and Republican, Alternative Fuel Producers, Alternative Fuel Consumers (including actor Joshua Jackson), Professors of Economics and Psychology and more.

We at Cinema Libre Studio believe that movies should make a difference. With some social activism, your group or organization can help correct the United States' misperceptions about our South American neighbors. We have structured several programs for your desired level of involvement – from organizing a community screening to placing a banner on your website and earning 12.5% on every click through sale.

I. PUBLIC PERFORMANCE RIGHTS (PPR; 150-300 people)

- a. \$250 – College/University/Other
 - A. vs. 50% if admission is charged
 - B. <http://store.cinemalibrestore.com/ppr-gashole-uni.html>
- b. \$150 – Non-Profits/K-12/Public Libraries
 - A. vs. 50% if admission is charged
 - B. <http://store.cinemalibrestore.com/ppr-gashole-npk12.html>

II. EDUCATIONAL DVD (Classroom Use ONLY)

- a. \$250 – College/University/Other
 - A. Cannot be used for Public Screening unless additional rights are purchased.
 - B. <http://store.cinemalibrestore.com/edu-gashole-uni.html>
- b. \$150 – Non-Profits/K-12/Other
 - A. Cannot be used for Public Screening unless additional rights are purchased.
 - B. <http://store.cinemalibrestore.com/edu-gashole-npk12.html>



III. GRASSROOTS SPECIAL (DVDs + Screenings; all sales final)

- a. \$100 – Buy 10 DVDs at \$10 each and CLS will waive 1 PPR for audiences up to 25 people.
 - A. <http://store.cinemalibrestore.com/special-gashole-1.html>
- b. \$200 – Buy 25 DVDs at \$8 each and CLS will waive 1 PPR for audiences up to 150, no admission charged.
 - A. 150-300 people, add'l \$50 PPR
 - B. <http://store.cinemalibrestore.com/special-gashole-2.html>
- c. \$350 – Buy 50 DVDs at \$7 each and CLS will waive 1 PPR for audiences up to 300, no admission charged.
 - A. <http://store.cinemalibrestore.com/special-gashole-2.html>
- d. \$600 – Buy 100 DVDs at \$6 each and CLS will waive 1 PPR for audiences up to 300, no admission charged.
 - A. <http://store.cinemalibrestore.com/special-gashole-2.html>

IV. BULK SALES (Subject to Approval)

- a. \$200 – Buy 25 DVDs at \$8 each.
- b. \$350 – Buy 50 DVDs at \$7 each.
- c. \$600 – Buy 100 DVDs at \$6 each.
- d. For details, contact: sales@cinemalibrestudio.com

V. PROMOTIONS

a. AFFILIATE PROGRAM

- A. Support the films and make money at the same time! If you have a website, you are eligible to join one or many of our affiliate programs. By placing a special code and banner ad on your website, you can earn 12.5% of all DVD sales that come through your website directly to the distributor, Cinema Libre Studio. Payments are made through PayPal on IndieClix.
- B. <http://cinemalibrestore.com/affiliateinfo.html>
- C. <http://indieclix.magicrock.com/program/pftj0ZSW/237/>

b. Coupon Discounts

- A. For bloggers, organizations, individuals, etc., who are willing to promote the film via emails blasts, banners, etc., we can offer coupon discounts (\$3 - \$5) to their readership.
- B. For details contact: pr@cinemalibrestudio.com

VI. QUESTIONS?

- a. Visit our FAQ at http://www.cinemalibrestore.com/educational_grassroots.html
- b. Or contact sales@cinemalibrestudio.com